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## TO THE POINT

### Winter 2023 Newsletter

<<First Name>>,

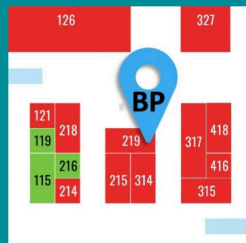
We kicked off 2023 with a bang! Bodypoint is celebrating both new employees and position changes of those who have been with us for years, releasing new product lines soon, and eagerly prepping for this year's industry events!

While we're looking forward to heading into spring, we wanted to consolidate the highlights of this winter into our quarterly newsletter.

Now let's get **TO THE POINT!**

### UP NEXT

# COME SEE US AT ISS!



Stop by booth 219 and ask  
our team about what  
we've been working on...

We'll be at the International Seating Symposium in Pittsburgh this year, drop in and say hi! We have a lot to talk about. April 12th–15th

## PEOPLE

### Introducing at Bodypoint

#### Haylee Bash

Senior Customer Experience Specialist and AR Coordinator



Join us in congratulating Haylee on her title change!

"I have so enjoyed working at Bodypoint and the community we serve. I look forward to supporting our customers and users in this new position. Here to help!"



Join us in congratulating Haylee Bash on her title change to Senior Customer Experience Specialist and AR Consultant! She's our stellar first contact with those who call or email in with quotes, orders, or questions, and she'll also be there to assist in our finance department. [Read more](#)

### Introducing at Bodypoint

#### Max Erickson

Master Scheduler and Inventory Control Manager



Join us in congratulating Max on his title change!

"This is roughly equivalent to the position I was hired for, but was ill-suited to, back in 1997. With 25 years of Bodypoint institutional knowledge now under my belt, and fancy new software to assist, I think I'm ready this time. I can't wait!"



Please congratulate Max Erickson on his position change to Master Scheduler and Inventory Control Manager! Leaving purchasing in worthy hands, we're happy for all his years here and what he'll continue to do in operations.

## Introducing at Bodypoint

### Katryn Strauch

Purchasing and Supply Chain Manager



Join us in welcoming Katryn to the operations department!

"I am excited to be part of the Bodypoint team—their innovation, ideas, and dreams challenge everyone to strive towards excellence. 'If it doesn't challenge you, it won't change you.'"



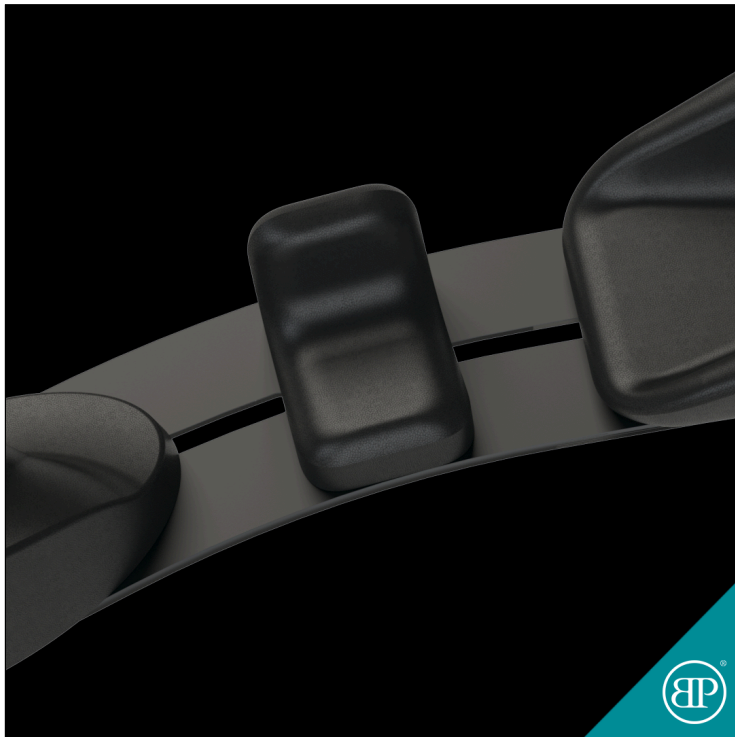
Please welcome Katryn Strauch as our new Purchasing and Supply Chain Manager! With Katryn's background in buying/purchasing, inventory, and managerial positions, we're excited to have her join the team and continue the good relations with our valued suppliers.

## EVENTS



Great to be at the 2023 NSM Symposium! Always a pleasure to be out and about at shows, huddled around the next great thing (and we think you'll agree).

## ON THE HORIZON



We're counting down the days until April 12th, with a big surprise to be announced at ISS! Stay tuned on our [social channels](#) for more updates to come.



The Bodypoint team is looking forward to seeing you at:

- ISS Pittsburg, PA - April 12th-15th, 2023
- Nu Fair Events - Seattle, WA/Portland, OR - May 2023
- Rehacare - Dusseldorf, Germany - September 2023

## ARE YOU IN THE LOOP?

You may have noticed an uptick in our social media activity over the past few quarters! Through our social media, we've been updating our partners, connections, and users on our activity.

Stay up to date; we have some exciting news to share as 2023 progresses!

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