



# TO THE POINT

## An Exciting Start to 2024

Bodypoint kicked off the year with a fantastic start, marked by dynamic growth and strong community engagement. We've added talent, taken a deep dive into our brand, and built new relationships locally and within our industry. As we keep up this momentum, we're thrilled to continue making a positive impact with our commitment to quality and inclusivity.

Now lets get [To The Point!](#)

## Celebrating Our Team

### **Matthews Standards Work**

Our President and Co-Founder, Matthew Kosh, hugely contributed towards enhancing the health and comfort of wheelchair users worldwide. 🙌

Matthew has dedicated years of volunteer hours to significantly impact ISO standards below. His efforts have helped shape guidelines that standardize communication and prioritize the use of better materials and positioning!

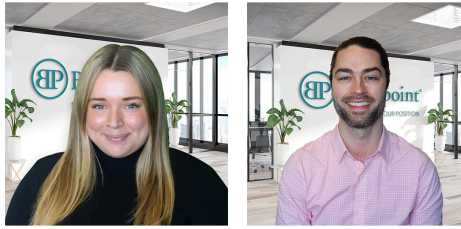
- ISO 16840-3:2024
- ISO 16840-10:2024
- ISO 16840-15:2024



## Promotions and New Talent

We've expanded our talent pool and further developed our team!

We celebrated the well-deserved promotions of Haylee Bash to Customer Experience Supervisor as well as Andy Dockstader to Senior Customer Experience Specialist. 🙌



We've also grown our team by welcoming 8 new members across our sewing, customer experience, and manufacturing departments.

## Featured Product



### Aeromesh® Bath & Shower Line 💧

Our soft, quick-drying, mildew-resistant line of belts and calf supports ensure safe and comfortable bathing. Learn more about our bath products below!

[Learn More](#)

## Community Involvement

### ParaSport Spokane Pinecone Classic



We had a fantastic time supporting this track and field classic. We raffled off our gear and had the privilege of

### Ms. Wheelchair Washington



Ms. Wheelchair Washington, Jill McAuley, graciously invited us to her crowning ceremony.

### The Here and Now Project: 5K For Today



We love participating in the 5K for Today, a race that supports the paralysis community. This year, we had our

cheering on these  
incredible athletes.

Follow her journey to  
the Ms. Wheelchair  
America pageant!

largest team ever, with  
14 racers!

## Product Update

### *Expanded Buckle Collection Ring*

We've enhanced the convenient buckle collection ring by including our three security cover options! Now, you can effortlessly find the perfect buckle for any user with all choices readily accessible.



## Meet a User

### *Barry Long: Then and Now*

Bodypoint user and friend, Barry Long, has been featured in numerous materials over the years. He's a charismatic individual who never ceases to amaze us with his latest endeavors. You might recognize the photo on the lower left of him with his twins from a past catalog cover. He and his family recently recreated these memories, and our team was thrilled to see the photos. 📸 We love to showcase our incredible users!



## What's New

We've been utilizing all of our new media to highlight both our users and our team! Our latest lifestyle photoshoot has inspired our elevated marketing content. Explore

our updated socials, fresh print materials, and behind-the-scenes glimpses from last quarter!



## Looking Forward: 2024

Lets keep the ball rolling! We are eager to launch all the new material we've been working so hard on.

### Announcing Live Webinars

Tina Roesler, our Clinical Specialist, has developed a range of new live and on-demand webinars, set to launch in Q3. Keep an eye out for upcoming opportunities to earn CEU credits. **Interested in having Tina present for your team?** View all our options and request below!

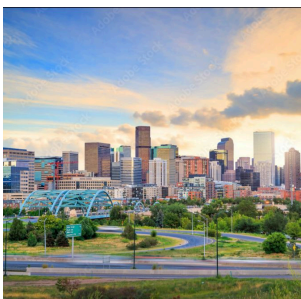
[Request a Live Webinar](#)

### New Website

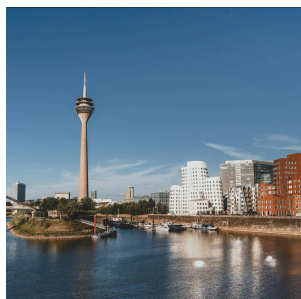
We are committed to accessibility! We have developed a user-friendly website that is significantly easier to navigate than before. We have also incorporated various accessibility features to ensure our site is operable for people with a range of disabilities. We are very excited to launch it in the upcoming months!

## Upcoming Events

### Numotion CGS Denver



### Rehacare Düsseldorf



### 2024 NuFairs





Come see us at booth 613 at Numotion's upcoming Commercial Growth Summit in Denver, CO this August!

We are excited to attend Rehacare 2024 in Düsseldorf, Germany this September!

See our team at the various NuFairs that will be taking place across the country this year!

## Share Your Feedback!

We would love to hear from you!

[Leave a Review](#)

## Connect With Us



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