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STRENGTHEN
YOUR
POSITION®

TO THE POINT

Annual Recap Newsletter: 2022

<<First Name>>,

2022 was a big year for us at Bodypoint! Between adding several new faces to our growing team, updating and launching new product lines, and (finally) enjoying some real facetime again at industry events, 2022 was a busy and exciting year!

It's good getting back into the swing of things, and we wanted to consolidate the highlights into this annual newsletter.

Now let's get **TO THE POINT!**

PEOPLE

Introducing at Bodypoint

Sukhwinder Sidhu
Quality Assurance Manager



Join us in welcoming
Sukhwinder to the QA
department!

"I am happy to be a part of
the Bodypoint team and
blessed to work with such a
wonderful group of people. I
look forward to the
opportunities and challenges
that lie ahead. Let's GO!"



Join us in welcoming Bodypoint's new Quality Assurance Manager, Sukhwinder Sidhu! Sukhwinder brings 19 years of experience in quality management systems, and he's made himself known as a family man, pet lover, and planner of Taco Tuesday lunches. Glad to have you aboard! [Read more](#)

Introducing at Bodypoint

Madeline Meloy Marketing Assistant



Join us in welcoming Madeline to the marketing department, taking charge of social media and content creation.

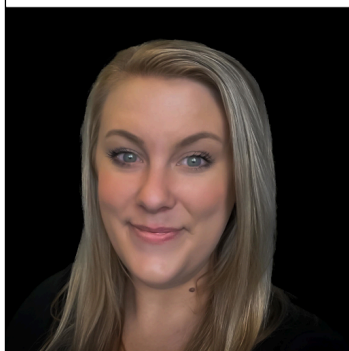
"Always learning, always advancing. I'm looking forward to connecting with the community online and collaborating with the rest of the team here."



With a history in freelance writing/editing since 2012, and her well-balanced creative and analytical sides, we're excited to have Madeline as a part of our marketing team.

Introducing at Bodypoint

Lauren Hitt Marketing Manager



Join us in welcoming Lauren to the marketing department!

"I'm flattered to be joining a team dedicated to enriching the lives of wheelchair users and their families, and I will work diligently to continue this mission and leave a lasting impact."



Please welcome Lauren Hitt as Bodypoint's new Senior Marketing Manager! Since she joined the team in May, she's proven to be accomplished in all areas of marketing, including digital/print media, web development, brand building, and project management. We're happy to have her on board.

Introducing at Bodypoint

Christie Skoorsmith Director of US Sales



Join us in welcoming Christie to the sales department!

"I've known Bodypoint as an industry leader for many years. The group continues in their dedication to improving the lives of people in wheelchairs, and I'm excited to join the team, furthering the growth and success of Bodypoint."



We're excited to announce our new US Sales Manager, Christie Skoorsmith! She's taken on her work by storm, enjoys her time with her family, and is a positive light in the office. Please join in welcoming her to the team! [Read more](#)

EVENTS



Great People + Great Weather + Great Cause = The Perfect Way to Spend a Saturday. Bodypoint returned as a proud sponsor of the Here and Now Project 5K event this year in Puyallup, Washington!



One of the best things about tradeshow is the opportunity to get out there and show our products in action. Attending the Numotion Leadership Conference and others nationally located, you have the opportunity to stop in and get a personalized demonstration from us to find the right solution for your clients.



Our team at Rehacare in Germany. Thanks to those who came by our booth! We enjoyed seeing everyone who could attend at the partner meeting and awards ceremony as well to celebrate the accomplishments of the past two years.

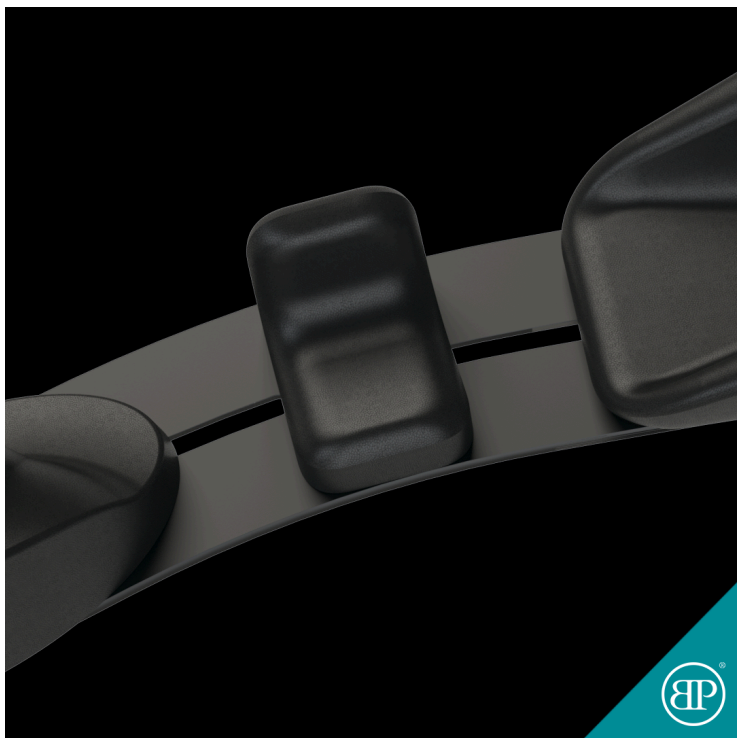
PRODUCT

[Essentials line Hip Belt](#)



The cost-effective belt you can count on. Value-engineered pelvic support to offer quality Bodypoint features and function at a more accessible price. Choice of two buckle styles, including our new strong, lightweight, and discreet DuraLatch™ Buckle, perfect for all levels of hand function.

ON THE HORIZON



Bodypoint is scheduled to launch a new product line into the wheelchair seating and positioning industry designed for the intervention and prevention for the upper extremity following injury or neurological events.

Coming soon in 2023...



The Bodypoint team is going places this year! We hope to see you at:

- NSM Conference - Orlando, FL - February 2023
- ISS Pittsburg, PA - April 2023
- Nu Fair Events - Seattle, WA/Portland, OR - May 2023
- Numotion Leadership Conference - Details TBD! (...be sure to catch us at the virtual show, too!)
- Rehacare - Dusseldorf, Germany - September 2023

ARE YOU IN THE LOOP?

You may have noticed an uptick in our social media activity over the past few months! Through our social media, we've been updating our partners, connections, and users on our activity.

Stay up to date; we have some exciting news to share in 2023!

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